



Recognition of the Sacred in the Heart of All Beings

Board of Directors
Eighth Orientation Meeting – June 12, 2017

Meeting Minutes

Attendees: Adolfo Fernandez Sauri, Christel Meulebroeck, Christina Fu, Benjamin Finnerty, Desiree Eastham, Doc Savage, Letizzia Wastavino, Maria Grazia Orlando, Aida Ponce Del Castillo; Kevin Taplin, Chaya Spencer. (Absent: Royce Battleman)

Platform: GoToMeeting **Guests:** Deb Payne

Agenda Items	Main Discussion Points	Decisions/Actions/Recap
Welcome & Roll Call	<ul style="list-style-type: none"> • Doc greeted everyone and opened the meeting. • Doc took Roll Call 	<ul style="list-style-type: none"> ➤ Royce was absent.
Approve May 2017 Board of Director's Meeting Minutes	<ul style="list-style-type: none"> • Doc asked the Board if there were any changes that needed to be made to the previous month's Board Meeting minutes. No changes were requested. 	<ul style="list-style-type: none"> ➤ All board members "Approved" the May Board of Director's Meeting Minutes by the Gradients of Agreement, "GOA" ➤ Desiree will send Doc the final PDF version of May Minutes to post on ASHY webpage
Samavesha 2017 Update	<ul style="list-style-type: none"> • Letizzia spoke a little bit about the BOD at Samavesha. She stated that everyone was happy to meet and connect • Aida asked if there was any feedback at Samavesha about the perception of the BOD's work • Letizzia stated that people are generally appreciating all the BOD's work and realize our work is very important to the school • Kevin spoke about the nomination process for the next BOD at Samavesha • Doc created Google drives for photos and videos for Samavesha 2017 	<ul style="list-style-type: none"> ➤ Kevin to follow-up about Aat Bot becoming a nominee ➤ Doc to follow-up with Benjamin regarding a Samavesha in China

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	<ul style="list-style-type: none"> • Doc stated there is tremendous growth in the community right after each Samavesha, e.g. 5 Italians teachers registered as Elements Yoga Teachers after Samavesha 2017 • Samavesha 2018 will take place in Mexico • Samavesha 2019 will potentially be in Europe 	
Committee Updates	<p><u>Marketing Committee Update</u></p> <ul style="list-style-type: none"> • Adolfo, the committee chair, stated the hiring of a marketing consultant has been narrowed down to Lisa Long • On June 15th the committee will meet and discuss moving forward with Lisa Long as the marketing consultant • Doc is drafting the marketing consultant's contract • Chaya suggested a July 4th Flash Sale for Samunnati 	<ul style="list-style-type: none"> ➤ Deb, Chaya, Gail and Adolfo will talk further about creating the July 4th Flash Sale for Samunnati ➤ Doc drafting the marketing consultant's contract
<p><u>Committee Updates</u></p> <p>-Policy Committee -Nominating Committee</p>	<p><u>Policy/Nominating Committee Update</u></p> <ul style="list-style-type: none"> • Deb stated there was no formal Policy Committee meeting held in May • The Nominating Committee, a sub-committee of the Policy Committee, convened to discuss the nominating process • Christina stated that Shirley Shrey was nominated to the BOD for next year and is "thinking about it" • Benjamin stated that he asked Laura Casini if she was interested in being nominated for next year's BOD • Deb stated any nominee names should go to Tanya White • Adolfo stated Karen ___ would be a great nominee 	<ul style="list-style-type: none"> ➤ BOD members should reach out to any individuals that may be beneficial for next year's BOD to see if they are interested in being nominated

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	<ul style="list-style-type: none"> • Aida stated that the Nominating Committee has not received many nominee names for next year’s BOD • Aida stated next year’s BOD needs members with knowledge in fundraising, finance and marketing • The Nominating Committee is drafting interview questions for the nominees • Letizia is awaiting a response from Emmy who has marketing expertise 	
<p><u>Committee Updates</u> Fundraising Committee</p>	<p>Fundraising Committee Update</p> <ul style="list-style-type: none"> • Doc, the interim Fundraising Committee Chair, informed the BOD that a small revision to the application was needed to move it forward • Doc introduced an amendment to the Articles of Incorporation, “Article XII – Distribution of Assets upon Winding Up” • Doc already sent it to the IRS and is confident that the application will be approved by the IRS in the very near future 	<ul style="list-style-type: none"> ➤ The BOD “Approved” the amendment, “Article XII” to the Articles of Incorporation by the GOA.
<p>Update on ASHY Curriculum</p>	<ul style="list-style-type: none"> • Deb discussed the 300-hour Certification Process Timeline Policy and how ASHY will communicate that timeline to the teachers • Deb also discussed the timeline for the teachers already in the certification process • Chaya suggested adding a statement to the Preliminary Video Review by a Mentor Form about a time-limit for the review of the video by the mentor teacher • Letizia suggested adding a statement to the form about offering “a payment plan for \$400” for the certification process • Deb discussed moving the \$400 fee for certification from Phase 1 to Phase 2 of the Certification Process Timeline 	<ul style="list-style-type: none"> ➤ Deb to add statements regarding “time-limit” and “payment plan” to appropriate forms. ➤ The BOD “Approved” the \$400 fee for certification to Phase 2 by the GOA.

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Operations Team Coordinator Contract	<ul style="list-style-type: none"> • Deb stated that Deb and Kim worked together to draft the OT Coordinator’s job description • Deb discussed Kim’s job description and contract with the BOD • Chaya inquired about “Checks & Balances” to the OT Coordinator • The BOD is the “Checks & Balances” to the OT Coordinator 	<ul style="list-style-type: none"> ➤ Kim’s Contract and Job Description for OT Coordinator were “Approved” by the BOD by the GOA.
Open Discussion & Share	<ul style="list-style-type: none"> • Desiree asked the BOD to become familiar with Trello by exploring the “Welcome Board” • Christel stated she is working with Silke to create an Anusara gathering in Belgium for 2018 • Aida said she is drafting a Social Media Policy • Deb will get back to the Strategic Plan planning in about 2 weeks • Deb stated there is an upcoming Conflict Resiliency training in Park City, Utah, USA – it is on ASHY’s webpage 	<ul style="list-style-type: none"> ➤ Grazia will give Doc Juliana (web/graphics) contact information
Next Meeting	<ul style="list-style-type: none"> • <u>Monday, July 10th, 2017 at 8 AM EDST</u> 	<ul style="list-style-type: none"> ➤ Please schedule on your calendar! See you next month!

*Please contact Desiree, Anusara School of Hatha Yoga Secretary, with any questions or comments, Desiree@anusarayoga.com