

ASHY News



Dear Anusara Licensed Teachers,

This is a magical time of year as the seasons change. In the Northern hemisphere, we are moving rapidly toward Autumn, while those in the Southern hemisphere are moving toward Springtime. Regardless, all the changes will result in a perfect expression of the potency of Nature and the right balance of Life itself.

The same is happening to our beloved School, the Anusara School of Hatha Yoga (ASHY). The School is changing and moving into a stronger structure, capable of supporting its teachers with care, love and a Shakti-filled vision that encompasses the worldwide community of Anusara practitioners.

I am happy to share highlights of what is happening in the Operations Team (the School's staff) and the projects underway to help a new, bright reality for Anusara Yoga unfold worldwide.

- A new Communications Guide for multiple uses that will help teachers to answer their students' questions about Anusara Yoga's new path and the School's new structure as a nonprofit organization.
- The Heart of Anusara Event Series to support teachers in creating their own workshop and/or event and to help students and teachers alike plan ahead.
- Fundraising campaigns for the end of the year and next spring. As a teacher-led nonprofit organization, donations are the most important funding source after fees from license renewals and manual sales.
- Samavesha 2019 in China! I can't wait to see some of you there! Be on the look-out for a Save the Date announcement with the dates and location.
- More translation of communications and materials from the School to help students worldwide have easier access to Anusara's teachings.
- An updated website that is easier to navigate and geared towards students as well as teachers

- Conversion of the School's data to MindBodyOnline to increase teachers' access to their online profiles and increase efficiency in the School's processing of Anusara licenses.

If you like to serve the School in some way to help it continue to grow and thrive, please email or call me. I want to hear from you!

In service,

Kim Friedman

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