**OPERATIONS TEAM (OT)**

**Staff Organizational Chart by Function**

Key

\* = responsibility of Administrative Specialist

∪ = contracted service

1. **To maximize coordination and minimize duplication of effort, ASHY’s Operations Team comprises**
	* All paid staff (Operations Team Coordinator, Administrative Specialist, Licensing Specialist, Director of Licensing)
* The following volunteers:
	+ One or both co-chairs of the Curriculum Committee
	+ Professional Development Representatives
	+ Community Outreach Coordinators
	+ Community Relations Team Leader
	+ 1 member of the Board’s Marketing Committee
	+ Co-chairs of any regional Event Planning Committees
1. **This entire team will meet once monthly.**
* The Operations Team Coordinator is responsible for preparing meeting agendas and meeting facilitation.
* **Contractors** will be asked to participate in monthly Operations Team meetings as necessary and appropriate.
1. **The Operations Team Coordinator and the Operations Team Administrative Specialist meet weekly**.

| **Professional Development Department** | **Community Development & Outreach Department** | **Administration & Finance Department** |
| --- | --- | --- |
| **Oversight:** **Director of Licensing (Cara Zaruba Butler) Curriculum Committee chairs (Jayendra Hanley & Karen Sprute-Francovich)** | **Oversight:** **Operations Team Coordinator****(Kim Friedman)** | **Oversight:****Director of Administration and Finance****(Beth Stelz)** |
| **CURRICULUM DEVELOPMENT & IMPLEMENTATION** * Curriculum development *(Karen Sprute-Francovich & Jayendra Hanley)*
* Manual development *(Karen & Jayendra)*
* 300-Hour TT Implementation Committee *(Jayendra as a chair)*
* Registration for 200-Hour TT and posting ATT modules on website *(Ory)*
 | **COMMUNICATIONS*** General inquiries\*
* Anusara Marga – online quarterly magazine (*Marketing Committee*)
* Website (*Bahman Mahdavi)*
 | **BUDGET DEVELOPMENT** *Board President (John Seelye)**Board Treasurer (Aat Bos)**Operations Team Coordinator (Kim Friedman)* |
| **LICENSING & TEACHER SUPPORT*** Elements, Inspired & Certified *(Ory Brown)*
* Director of Licensing *(Cara Zaruba Butler)*
* Administrative support for Director of Licensing *(Ory Brown)*
* Professional Development Representatives *(Cara Zaruba Butler; see pg. 3 for specifics)*
* Licensing Review Committee (*Jayendra, Cara, Barb Adams, Vic Huang, Gianni, Karen (as needed*)) overviews SMS, TT applications

**LICENSING SPECIALIST** *Ory Brown* | **MARKETING*** Marketing Specialist (Caitlin Johnson)
* Event promotion & coordination *(Hilary Davis)*
* Community Outreach Representatives & Country Coordinators *(Jackie Prete; see pg. 3 for specifics)*
 | **BOOKKEEPING** * General tracking and data entry *(Beth Stelz)*
* Fee collection *(Beth Stelz)*
* Tracking fees: teacher licenses & application fees *(Ory Brown & Cara Zaruba Butler)*
 |
| **COMMUNITY RESILIENCY**Community Resiliency Team* *Tiffany Wood (Team Leader)*
* See [www.anusarayoga.com/community-relations-team/](http://www.anusarayoga.com/community-relations-team/) for other team members
 | **DATABASE*** Development *(Deb Payne)*
* Management (*Beth Stelz)*
 |
| **CONTRACTS***Kim Friedman* |
| **EVENT PLANNING*** Samavesha Organizing Committee *(membership changes each year)*
* Regional Events: Planning Team *(determined on an event-by-event basis)*
 | **IT MANAGEMENT**Teacher License Agreements (*Beth Stelz)* |
| **WORK STUDY PROGRAM***Ory Brown* |
| **AFFILIATED STUDIOS PROGRAM***Will Doran and Madhuri Martin* | **INTELLECTUAL PROPERTY** *Kim Friedman and Beth Stelz* |
| **ONLINE STORE***Sarah Christianson* ∪ |
| **OPERATIONS TEAM COORDINATOR *(Kim Friedman)*** **OPERATIONS TEAM ADMINISTRATIVE SPECIALIST *(Tanya White)* \*** |

**Professional Development Representatives, Community Outreach Coordinators and Community Relations Team**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **ASIA** | **EUROPE** | **LATIN AMERICA** | **USA** | **CANADA** |
| **Regional Professional Development Representatives** | Benjamin Finnerty benjaminfinnerty@yahoo.comChristina Fuchristinazfu@gmail.com | Jayendra Hanley jay@jayendrahanley.com | Paloma Rocha palrochayoga@gmail.com  | Tanya White tanya@anusarayoga.comOry Brown ory@anusarayoga.com | Jeannine Plaiche j9.anusaracanada@gmail.com |
| **Regional Community Outreach Representatives** | Amanda Morley amanda.morley@me.com radiantenergyyoga@gmail.comBenjamin Finnerty benjaminfinnerty@yahoo.com | Allesandra Diprampero alessandra.diprampero@sattvastudio.org |  | Lisa Long garrisonridge@gmail.com | Jeannine Plaiche j9.anusaracanada@gmail.com |
| **Community Resiliency Team** |  |  |  | Tiffany WoodTiffany@anusarayoga.comKim Friedmankim@anusarayoga.comWill Doranwjddoran@gmail.comDebbie PayneDjpayne57@gmail.com |  |

**COUNTRY COORDINATORS**

|  |  |  |
| --- | --- | --- |
| **Region/Country** | **Country Coordinator** | **Email Address** |
| **Europe** |  |  |
| Austria | Letizzia Wastavino | yoga@letizzia.com |
| Belgium  | Silke Wilson |  silke@yoga4friends.com |
| France | [position open] |  |
| Netherlands | Nicole Damen | nicoledamen@casema.nl |
| Germany | Leigh Ann Kittell  | leighann@web.de |
| Greece | [position open] |  |
| Italy | Eric Minetto | ericminetto@libero.it |
| Scandinavian Countries | Ulrik Notlev | yogauno@hotmail.dk |
| Spain | [position open] |  |
| Switzerland | Ezgi Fisher | ezgiyoga@gmail.com |
| UK and Ireland | Gary TranterIsabel FerreiraKevin Taplin | gary\_tranter@msn.com  isabelferreira7@msn.comtheyogaman@rocketmail.com |
| **Asia** |  |  |
| Australia and New Zealand | Amanda Morley | radiantenergyyoga@gmail.com |
| Japan  | Mika Chang | three.summers@gmail.com |
| China  | Benjamin Finnerty | benjaminfinnerty@yahoo.com |
| China (South) | Siyuan Shi | WeChat: ssy-13202064702 |
| — (Southwest) | Yuan Gao | WeChat: gaoyuan2225 |
| — (North) | An Chang | WeChat: annyogi |
| — (Northwest) | Mandy Zhao | WeChat: wxid\_emnvw5gx1fdo22 |
| — (Central) | Feng Xian | WeChat: xftxl1120 |
| — (East) | Chuanhui Zhu | WeChat: wxid\_qpu1fb6qt98r12 |
| **North America** |  |  |
| USA | [position open] (Northeast)  |  |
| Madhuri Martin (Midwest) | muddsanusara@gmail.com |
| Saraswati Clere (Pacific) | saraswati@yogakula.com |
| Canada | Jeannine Plaiche  | j9.anusaracanada@gmail.com |
|  **Latin America** |  |  |
| Argentina | Karina Sauro | omkarina@gmail.com |
| Brazil | [position open] |  |
| Chile | Victoria EwingCarolina Ramirez | vewing@gmail.comyogalab@gmail.com |
| Colombia | [position open] |  |
| Ecuador | Gianni Chavez | gchavezm@me.com |
| Mexico | Marco Antonio Camacho Cota | marcoantonio\_camacho@hotmail.com |
| Peru | [position open] |  |

**Please contact Kim Friedman, Operations Team Coordinator,**

**with any questions, concerns or corrections.**

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