**OPERATIONS TEAM (OT)**

**Staff Organizational Chart by Function**

Key

\* = responsibility of Administrative Specialist

∪ = contracted service

1. **To maximize coordination and minimize duplication of effort, ASHY’s Operations Team comprises**
   * All paid staff (Operations Team Coordinator, Administrative Specialist, Licensing Specialist, Director of Licensing)

* The following volunteers:
  + One or both co-chairs of the Curriculum Committee
  + Professional Development Representatives
  + Community Outreach Coordinators
  + Community Relations Team Leader
  + 1 member of the Board’s Marketing Committee
  + Co-chairs of any regional Event Planning Committees

1. **This entire team will meet once monthly.**

* The Operations Team Coordinator is responsible for preparing meeting agendas and meeting facilitation.
* **Contractors** will be asked to participate in monthly Operations Team meetings as necessary and appropriate.

1. **The Operations Team Coordinator and the Operations Team Administrative Specialist meet weekly**.

| **Professional Development Department** | **Community Development & Outreach Department** | **Administration & Finance Department** |
| --- | --- | --- |
| **Oversight:**  **Director of Licensing (Cara Zaruba Butler) Curriculum Committee chairs (Jayendra Hanley & Karen Sprute-Francovich)** | **Oversight:**  **Operations Team Coordinator**  **(Kim Friedman)** | **Oversight:**  **Director of Administration and Finance**  **(Beth Stelz)** |
| **CURRICULUM DEVELOPMENT & IMPLEMENTATION**   * Curriculum development *(Karen Sprute-Francovich & Jayendra Hanley)* * Manual development *(Karen & Jayendra)* * 300-Hour TT Implementation Committee *(Jayendra as a chair)* * Registration for 200-Hour TT and posting ATT modules on website *(Ory)* | **COMMUNICATIONS**   * General inquiries\* * Anusara Marga – online quarterly magazine (*Marketing Committee*) * Website (*Bahman Mahdavi)* | **BUDGET DEVELOPMENT**  *Board President (John Seelye)*  *Board Treasurer (Aat Bos)*  *Operations Team Coordinator (Kim Friedman)* |
| **LICENSING & TEACHER SUPPORT**   * Elements, Inspired & Certified *(Ory Brown)* * Director of Licensing *(Cara Zaruba Butler)* * Administrative support for Director of Licensing *(Ory Brown)* * Professional Development Representatives *(Cara Zaruba Butler; see pg. 3 for specifics)* * Licensing Review Committee (*Jayendra, Cara, Barb Adams, Vic Huang, Gianni, Karen (as needed*)) overviews SMS, TT applications   **LICENSING SPECIALIST**  *Ory Brown* | **MARKETING**   * Marketing Specialist (Caitlin Johnson) * Event promotion & coordination *(Hilary Davis)* * Community Outreach Representatives & Country Coordinators *(Jackie Prete; see pg. 3 for specifics)* | **BOOKKEEPING**   * General tracking and data entry *(Beth Stelz)* * Fee collection *(Beth Stelz)* * Tracking fees: teacher licenses & application fees *(Ory Brown & Cara Zaruba Butler)* |
| **COMMUNITY RESILIENCY**  Community Resiliency Team   * *Tiffany Wood (Team Leader)* * See [www.anusarayoga.com/community-relations-team/](http://www.anusarayoga.com/community-relations-team/) for other team members | **DATABASE**   * Development *(Deb Payne)* * Management (*Beth Stelz)* |
| **CONTRACTS**  *Kim Friedman* |
| **EVENT PLANNING**   * Samavesha Organizing Committee *(membership changes each year)* * Regional Events: Planning Team *(determined on an event-by-event basis)* | **IT MANAGEMENT**  Teacher License Agreements (*Beth Stelz)* |
| **WORK STUDY PROGRAM**  *Ory Brown* |
| **AFFILIATED STUDIOS PROGRAM**  *Will Doran and Madhuri Martin* | **INTELLECTUAL PROPERTY**  *Kim Friedman and Beth Stelz* |
| **ONLINE STORE**  *Sarah Christianson* ∪ |
| **OPERATIONS TEAM COORDINATOR *(Kim Friedman)***   **OPERATIONS TEAM ADMINISTRATIVE SPECIALIST *(Tanya White)* \*** | | |

**Professional Development Representatives, Community Outreach Coordinators and Community Relations Team**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **ASIA** | **EUROPE** | **LATIN AMERICA** | **USA** | **CANADA** |
| **Regional Professional Development Representatives** | Benjamin Finnerty [benjaminfinnerty@yahoo.com](mailto:benjaminfinnerty@yahoo.com)  Christina Fu  christinazfu@gmail.com | Jayendra Hanley [jay@jayendrahanley.com](mailto:jay@jayendrahanley.com) | Paloma Rocha  palrochayoga@gmail.com | Tanya White [tanya@anusarayoga.com](mailto:applications@anusarayoga.com)  Ory Brown [ory@anusarayoga.com](mailto:ory@anusarayoga.com) | Jeannine Plaiche j9.anusaracanada@gmail.com |
| **Regional Community Outreach Representatives** | Amanda Morley [amanda.morley@me.com](mailto:amanda.morley@me.com) [radiantenergyyoga@gmail.com](mailto:radiantenergyyoga@gmail.com)  Benjamin Finnerty [benjaminfinnerty@yahoo.com](mailto:benjaminfinnerty@yahoo.com) | Allesandra Diprampero [alessandra.diprampero@sattvastudio.org](mailto:alessandra.diprampero@sattvastudio.org) |  | Lisa Long garrisonridge@gmail.com | Jeannine Plaiche j9.anusaracanada@gmail.com |
| **Community Resiliency Team** |  |  |  | Tiffany Wood  Tiffany@anusarayoga.com  Kim Friedman  kim@anusarayoga.com  Will Doran  [wjddoran@gmail.com](mailto:wjddoran@gmail.com)  Debbie Payne  Djpayne57@gmail.com |  |

**COUNTRY COORDINATORS**

|  |  |  |
| --- | --- | --- |
| **Region/Country** | **Country Coordinator** | **Email Address** |
| **Europe** |  |  |
| Austria | Letizzia Wastavino | yoga@letizzia.com |
| Belgium | Silke Wilson | [silke@yoga4friends.com](mailto:silke@yoga4friends.com) |
| France | [position open] |  |
| Netherlands | Nicole Damen | [nicoledamen@casema.nl](mailto:nicoledamen@casema.nl) |
| Germany | Leigh Ann Kittell | [leighann@web.de](mailto:leighann@web.de) |
| Greece | [position open] |  |
| Italy | Eric Minetto | [ericminetto@libero.it](mailto:ericminetto@libero.it) |
| Scandinavian Countries | Ulrik Notlev | [yogauno@hotmail.dk](mailto:yogauno@hotmail.dk) |
| Spain | [position open] |  |
| Switzerland | Ezgi Fisher | ezgiyoga@gmail.com |
| UK and Ireland | Gary Tranter  Isabel Ferreira  Kevin Taplin | [gary\_tranter@msn.com](mailto:gary_tranter@msn.com)  [isabelferreira7@msn.com](mailto:isabelferreira7@msn.com)  [theyogaman@rocketmail.com](mailto:theyogaman@rocketmail.com) |
| **Asia** |  |  |
| Australia and New Zealand | Amanda Morley | radiantenergyyoga@gmail.com |
| Japan | Mika Chang | three.summers@gmail.com |
| China | Benjamin Finnerty | [benjaminfinnerty@yahoo.com](mailto:benjaminfinnerty@yahoo.com) |
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| — (Southwest) | Yuan Gao | WeChat: gaoyuan2225 |
| — (North) | An Chang | WeChat: annyogi |
| — (Northwest) | Mandy Zhao | WeChat: wxid\_emnvw5gx1fdo22 |
| — (Central) | Feng Xian | WeChat: xftxl1120 |
| — (East) | Chuanhui Zhu | WeChat: wxid\_qpu1fb6qt98r12 |
| **North America** |  |  |
| USA | [position open] (Northeast) |  |
| Madhuri Martin (Midwest) | muddsanusara@gmail.com |
| Saraswati Clere (Pacific) | saraswati@yogakula.com |
| Canada | Jeannine Plaiche | j9.anusaracanada@gmail.com |
| **Latin America** |  |  |
| Argentina | Karina Sauro | omkarina@gmail.com |
| Brazil | [position open] |  |
| Chile | Victoria Ewing  Carolina Ramirez | [vewing@gmail.com](mailto:vewing@gmail.com)  yogalab@gmail.com |
| Colombia | [position open] |  |
| Ecuador | Gianni Chavez | gchavezm@me.com |
| Mexico | Marco Antonio Camacho Cota | marcoantonio\_camacho@hotmail.com |
| Peru | [position open] |  |

**Please contact Kim Friedman, Operations Team Coordinator,**

**with any questions, concerns or corrections.**

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